



INTERNATIONAL SINGER. SONGWRITER. CURVY FASHIONISTA. INFLUENCER.

Madelyn

rene

PRESS KIT

MEET THE ARTIST

Madelyn Brene is more than a singer—she is a powerhouse brand that spans music, fashion, self-produced shows, education and entrepreneurship. Best known for her smooth soprano vocals steeped in a melodic, soulful sound, this formally trained artist has spent **over 20 years** perfecting a progressive voice that is all her own. Born and raised in **Dallas, Texas**, Madelyn's passion for music developed at an early age which lead her to study opera at **Southern Methodist University**. Madelyn continuously matured her craft, being able to effortlessly reach whistle-tone pitches and sultry lower register vocal styles.

She's been a featured vocalist for the likes of *Michelle Williams of Destiny's Child, Kenny Latimore, Tony Award winner Karen Ziemba, Jennifer Holiday* and many more. Her eclectic sound of artistry placed her in staged shows such as *Ragtime, Harriet Jacob and Aint Misbehavin'*. Madelyn was most recently seen in **Paris, France** for a debut concert of original songs on the New Year's Eve 2019 celebration. Madelyn has also had the honor of performing as the "2nd Lady" in Mozart's *Die Zauberflöte* at the Almafì Coast Music Festival in **Naples, Italy**.

As a prestigious member of the Grammy Recording Academy, Madelyn gives back to her community and spends time as a music instructor and voice coach for children in low-income communities, as well as adolescents with learning disabilities in the role of CEO and founder of the Brene Brand Vocal Studio.

MEET THE PERSONALITY

@madelynbrene 

A transparent voice in curvy fashion and lifestyle, Madelyn has garnered a loyal and thriving fanbase of **50,000+** followers on Instagram and **half a million** music performance views, branded product reviews, and try-on-hauls with her favorite retail companies. She's known for her insider tips, bubbly personality and resourcefulness in promoting *body positivity* and *confident* lifestyle for women of all shades and shapes.

Past collaborations include Target, Dallas Mavericks, Pretty Little Thing, Rebdolls, Fashion to Figure, Eleven60, On Cloud 9, Posh Shoppe, Indique Virgin Hair Extensions, Elomi Lingerie, Curvy Fox, Genesis Women's Shelter and Habitat For Humanity.



5.1K Madelyn's Audience

ENGAGEMENT RATE: 3.15%

AVERAGE >1M: 1.97%

AVERAGE LIKES PER POST

1583 LIKES

143 COMMENTS

TOP AUDIENCE INTERESTS

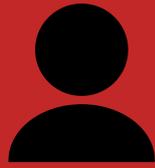
ENTERTAINMENT

BEAUTY & FASHION

HOME + LIFESTYLE

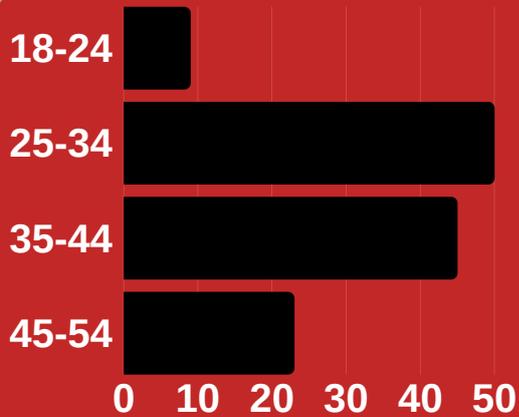
SEE THE BREAKDOWN





56% WOMEN
44% MEN

GENDER



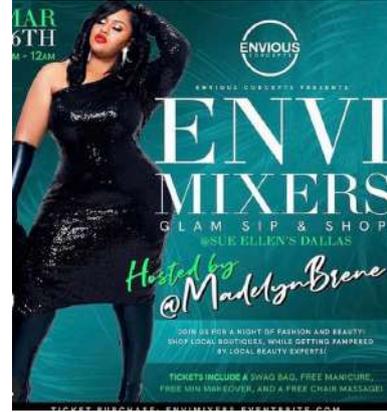
AGE RANGE



DALLAS
NEW YORK
ATLANTA
HOUSTON
CHICAGO

TOP AUDIENCE LOCATIONS

Recent work



“ ELOMI LINGERIE

A BRAVE NEW CONCEPT OF LINGERIE

Madelyn is wonderfully unique, but what draws her to our brand is her passion for life, her career as well as her love for Elomi. Enabling a new community and meeting new people is so important and Madelyn allows Elomi fans to get to know her, makes them smile and teaches them a little along the way too.

”

Collaborations



PRODUCT FEATURES

Feature your brand on Madelyn's page with a curated shoot, professional, styled photographs for your feed and audience and high visibility.

- Instagram story tag & mention: \$200
- Single, dedicated post: \$500
- 60-second product video: \$800
- Brand takeover (IG Live); \$800
- Series of 5 dedicated posts: \$1400



SPONSORED PROMO

Get your brand or service in front of an audience of 50,000+ to maximize consumer awareness and high exposure.

- IG caption mention (no visible product): \$100
- IG brand giveaway: \$350
- IG product review: \$500

EVENTS & APPEARANCES

Book Madelyn for your event (seminar/workshop, virtual party, concert, fashion show, etc)

- Event host: \$100/hour (3hr minimum)
- Voiceover: \$100/hour (2hr minimum)
- Show model: \$150/hour (2hr minimum)
- Commercial extra (in accordance w/ SAG): \$150 per day
- *Feature: TBD on requested basis
- Live performance (30min set): \$500
- Live performance (1hr set): \$1000





CONTACT MADELYN

Follow

 @madelynbrene

 @madelynbrene 

 @madelynbrene

Press Inquiries

Please contact Madelyn Brene at
management@madelynbrene.com

Booking

Email hello@brandbabyagency.com

Website

Visit www.madelynbrene.com